

# WHAT CAN I DO

# WITH A MAJOR IN . . .



## BUSINESS ANALYTICS

What fields and careers could I pursue?

Graduates have gone into a variety of fields, including:

- Data Analysis
- Fraud Detection
- Database Administration
- Information Technology
- Consulting
- Experiment Design
- Predictive Analysis
- Manufacturing Design
- Applied Statistics

Here are some careers to consider, but there are MANY MORE!

- Business Analyst
- Budget Analyst
- Systems Analyst
- Requirements Engineer
- Management Consultant
- Advanced Analytics Consultant
- Project Manager
- Statistical Modeler
- Health Statistics Analyst
- Database Administration
- Community Development Analyst
- Software Developer
- Credit Analyst
- Cyber Security Analyst
- Computer Systems Analyst
- Digital Strategist
- General and Operations Manager
- IT Systems Tester

What kinds of internships could I seek?

The possibilities are endless - make an appointment with our Internship Program Coordinator to learn more and plan for your own experience!

- Data Analytics Intern, Digital River
- Measurement and Outcomes Intern, Minnesota Life College
- Business Analyst Intern, The Seed Partners
- Research Analyst Associate, The Brewer Group
- Rail Operations Analyst, Metro Transit
- Business Analyst Intern, Securian Financial

# Resources

Check out the "What Can I Do With This Major?" link at the bottom of this page: <http://bit.ly/HUmajors>

## Job and Internship Search

- Business Jobs on Indeed: [www.indeed.com/q-Business-jobs.html](http://www.indeed.com/q-Business-jobs.html)
- CareerBuilder: [www.careerbuilder.com/jobs/keyword/business-analyst](http://www.careerbuilder.com/jobs/keyword/business-analyst)
- icrunchdata: [www.icrunchdata.com](http://www.icrunchdata.com)
- LinkedIn: [www.linkedin.com/job/business-analyst-jobs](http://www.linkedin.com/job/business-analyst-jobs)
- Stats Careers: [www.statscareers.com](http://www.statscareers.com)

## Professional Resources

- American Marketing Association: [www.ama.org](http://www.ama.org)
- American Statistical Association: [www.amstat.org](http://www.amstat.org)
- Associations for Financial Professionals: [www.afponline.org](http://www.afponline.org)
- Council of Supply Chain Management Professionals: <https://cscmp.org>
- International Institute of Business Analytics: [www.iiba.org](http://www.iiba.org)
- International Society of Business Appraisers: [www.intlbca.com](http://www.intlbca.com)
- National Association for Business Economics: <https://www.nabe.com/>
- Society for Industrial and Applied Mathematics: [www.siam.org](http://www.siam.org)

## General Interest

- Analytics Career Advice: <http://www.kaushik.net/avinash/web-analytics-career-advice>
- Business Analytics: [www.businessanalytics.com](http://www.businessanalytics.com)
- Career Cornerstone: [www.careercornerstone.org/statistics/statistics.htm](http://www.careercornerstone.org/statistics/statistics.htm)
- Careers in Consulting: [www.wetfeet.com/articles/career-overview-consulting](http://www.wetfeet.com/articles/career-overview-consulting)
- KD Nuggets: [www.kdnuggets.com](http://www.kdnuggets.com)
- Masters in Business Analytics: [www.masters-in-business.net/analytics](http://www.masters-in-business.net/analytics)
- Modern Analyst: [www.modernanalyst.com](http://www.modernanalyst.com)
- Teradata: <http://blogs.teradata.com/industry-experts/>

## Next Steps

- Register for Handshake, Hamline's job and internship site, for more opportunities: <https://app.joinhandshake.com/login>
- Meet with a career counselor to discuss your career options and develop your resume
- Get involved and gain relevant experience with part-time jobs, internships, on campus activities, class projects and studying abroad