

WHAT CAN I DO

WITH A MAJOR IN . . .



BUSINESS ANALYTICS

What fields and careers could I pursue?

Graduates have gone into a variety of fields, including:

- Data Analysis
- Fraud Detection
- Database Administration
- Information Technology
- Consulting
- Experiment Design
- Predictive Analysis
- Manufacturing Design
- Applied Statistics

Here are some careers to consider, but there are MANY MORE!

- Business Analyst
- Budget Analyst
- Systems Analyst
- Requirements Engineer
- Management Consultant
- Advanced Analytics Consultant
- Project Manager
- Statistical Modeler
- Health Statistics Analyst
- Database Administration
- Community Development Analyst
- Software Developer
- Credit Analyst
- Cyber Security Analyst
- Computer Systems Analyst
- Digital Strategist
- General and Operations Manager
- IT Systems Tester

What kinds of internships could I seek?

The possibilities are endless - make an appointment with our Internship Program Coordinator to learn more and plan for your own experience!

- Data Analytics Intern, Digital River
- Measurement and Outcomes Intern, Minnesota Life College
- Business Analyst Intern, The Seed Partners
- Research Analyst Associate, The Brewer Group
- Rail Operations Analyst, Metro Transit
- Business Analyst Intern, Securian Financial

Resources

Check out the "What Can I Do With This Major?" link at the bottom of this page: <http://bit.ly/HUmajors>

Job and Internship Search

- Business Jobs on Indeed: www.indeed.com/q-Business-jobs.html
- CareerBuilder: www.careerbuilder.com/jobs/keyword/business-analyst
- icrunchdata: www.icrunchdata.com
- LinkedIn: www.linkedin.com/job/business-analyst-jobs
- Stats Careers: www.statscareers.com

Professional Resources

- American Marketing Association: www.ama.org
- American Statistical Association: www.amstat.org
- Associations for Financial Professionals: www.afponline.org
- Council of Supply Chain Management Professionals: <https://cscmp.org>
- International Institute of Business Analytics: www.iiba.org
- International Society of Business Appraisers: www.intlbca.com
- National Association for Business Economics: <https://www.nabe.com/>
- Society for Industrial and Applied Mathematics: www.siam.org

General Interest

- Analytics Career Advice: <http://www.kaushik.net/avinash/web-analytics-career-advice>
- Business Analytics: www.businessanalytics.com
- Career Cornerstone: www.careercornerstone.org/statistics/statistics.htm
- Careers in Consulting: www.wetfeet.com/articles/career-overview-consulting
- KD Nuggets: www.kdnuggets.com
- Masters in Business Analytics: www.masters-in-business.net/analytics
- Modern Analyst: www.modernanalyst.com
- Teradata: <http://blogs.teradata.com/industry-experts/>

Next Steps

- Register for Hamline Career Link for more opportunities
- Meet with a career counselor to discuss your career options and develop your resume
- Get involved and gain relevant experience with part-time jobs, internships, on campus activities, class projects and studying abroad