

WHAT CAN I DO

WITH A MAJOR IN . . .



COMMUNICATION STUDIES

What fields and careers could I pursue?

Graduates have gone into a variety of fields, including:

- Public Relations
- Advertising
- Marketing
- Development
- Customer Service
- Human Resources
- Writing/Editing
- Public Opinion Research
- Management
- Publishing
- Media Sales
- Legislative Assistance
- Campaigning
- Teaching
- Student Support Services
- Law
- Media Analysis and Research
- Research in Social Interaction
- Nonprofit Communications
- Grant Writing
- Research in Relational Communication

Here are some careers to consider, but there are MANY MORE!

- Journalist
- Attorney
- Consumer Advocate
- Correspondent
- Jury Consultant
- Politician
- Publicist
- Story Editor
- Technical Writer
- Salesperson
- Legislative Media Liaison
- Arbitrator
- Human Resources Consultant
- Communications Consultant
- Lobbyist
- Editor

What kinds of internships could I seek?

The possibilities are endless - make an appointment with our Internship Program Coordinator to learn more and plan for your own experience!

- Assistant Promotion Director, 102.9 Lite FM Radio/CBS Radio
- Marketing Communication Aide, 3M Company
- PR/Special Events Intern, Arthritis Foundation
- Communications Intern, Fairview Hospitals and Clinics
- Community Program Intern, Loft Literary Center
- Court Information Office Assistant, Minnesota Supreme Court
- Media Relations Intern, Minnesota Twins
- Event Management Intern, Park Nicollet Foundation
- Community Programs Intern, Science Museum of Minnesota
- Journalism Intern, Twin Cities Daily Planet
- Sales and Marketing Intern, Universal Music Group
- Newsroom Intern, WCCO TV

Resources

Check out the "What Can I Do With This Major?" link at the bottom of this page: <http://bit.ly/HUmajors>

Job and Internship Search

- Advertising and Media Jobs Page: <http://www.nationjob.com/media>
- Communications Jobs: www.communicationsjobs.net
- Investigative Reporters and Editors: <http://www.ire.org/jobs/>
- Media Job Listings: TV, Film, Radio tvandradijobs.com
- PR JobForce: www.prjobforce.com
- PR Week: <http://careers.prweekus.com>
- The Write Jobs: www.writejobs.com

Professional Resources

- American Society of Journalists & Authors: www.asja.org
- American Advertising Federation: www.aaf.org
- Association for Women in Communications: www.womcom.org
- Association of Publishers for Special Sales: <http://community.bookapss.org>
- Council of Public Relations Firms: www.prfirms.org
- Educational Paperback Association: www.edupaperback.org
- International Association of Business Communicators: www.iabc.com
- National Association of Broadcasters: www.nab.org
- National Cable and Telecommunications Association: www.ncta.com
- National Communication Association: www.natcom.org
- Public Relations Society of America: www.prsa.org
- Public Relations Student Society of America: www.prssa.org
- Small Publishers, Artists and Writers Network: www.spawn.org
- The Association of Magazine Media: www.magazine.org

General Interest

- Advertising Women of New York: www.awny.org
- All About Public Relations: <http://aboutpublicrelations.net>
- Author link: <http://www.authorlink.com>
- Book Publishers: <http://publishing.about.com>
- Communication Arts: www.commarts.com
- Occupational Outlook Handbook: Media and Communication www.bls.gov/ooh/media-and-communication
- Publishers Weekly: www.publishersweekly.com

Next Steps

- Register for Hamline Career Link for more opportunities
- Meet with a career counselor to discuss your career options and develop your resume
- Get involved and gain relevant experience with part-time jobs, internships, on campus activities, class projects and studying abroad