

Curricular Map for the Hamline BBA

BBA		ENG 1110: First Year Writing	ENG 1800: Intro to Professional Writing & Rhetoric	COMM: Public Speaking or Small Group Comm or Argumentation	ECON 1310: Micro-economics	ECON 1320: Macro-economics	OMBE 1310: Statistics	QMBE 1320: Introduction to Business Analytics	ACCT 1310: Accounting I	ACCT 1320: Accounting II	FIN 3100: Foundations of Finance	MGMT 3100: Foundations of Mgmt	MKTG 3100: Foundations of Marketing	MGMT 3130: Business Law	MGMT 5860: Strategic Management	Internship with Seminar (Not Required)
1	Our students will be effective communicators.															
		Students will write professional documents.	I	E		I					R	I	R		R	
		Students will deliver professional formal presentations.			I (depends on course choice)		I					I	R		R	
2	Our students will possess strong critical thinking and problem-solving skills.															
		Students will use appropriate methodology to analyze and synthesize data.				I	I	I	E	I	E	R		R		R
3	Our students will possess core content knowledge*.															
		Students will understand core concepts and demonstrate knowledge in accounting, business law, economics, finance, management, marketing and quantitative business analysis.														
4	Our students will possess the ability to use technology appropriate to their professions.															
		Students will demonstrate proficiency in using analytical software tools.				I	I	I	E		E	R		?		R
<b>Hamline Plan</b>																
W	Writing Intensive															W
													desire MKTG prereq: Intro Prof. Writing			
O	Oral Intensive											O				
												Will begin Fall 2015				
P	Liberal Education as Practice (LEAP)															P
DB	Disciplinary Breadth				S	S										
R	Formal Reasoning						R	R								
M	Quantitative Reasoning						M	M								
Q	Independent Critical Inquiry and Information Literacy										Q2				Q3	