1. **Institution and Location:** Hamline University: Saint Paul, Minnesota (Twin Cities), USA

2. **Summer Program Coordinator:** Kevin Barta  
   Office Telephone: +1 (651) 523 – 2266 or (651) 523-2245  
   24/7 Emergency Contact Number:  
   Safety and Security (open 24 hours a day): +1 (651) 523-2100  
   E-mail: kbarta01@hamline.edu

   **Address:**  
   Hamline University  
   International and Off Campus Programs  
   Attn: Kevin Barta  
   1536 Hewitt Avenue  
   MSC: 1927  
   Saint Paul, MN 55101

3. **Program Duration:**  
   July 12 - August 5, 2012

4. **Arrival/departure dates for students:**  
   Arrive July 10 or 11 with orientation starting on July 12. All students must plan to depart on the morning of August 5.

5. **Program Cost:**  
   $4,784.00 USD (tuition, housing, food, programs, in-country transportation) * The program fee does not include flight or SEVIS fees.

6. **Program:**

   **Business Across Cultures**
   
   **Goals:**  
   - Enroll in an undergraduate course at Hamline University and earn 4.0 semester credits.  
   - Strengthen English skills through conversation, writing and listening workshops  
   - Develop cultural understanding by participating in a variety of evening and weekend activities.

   This course explores the world of business in a globalized setting. It will specifically look at the role that culture plays in the global business environment of today. How does it show
up? How does it affect business strategies and planning? What are the challenges that today’s businesses are facing in serving numerous cultures? The course will look at companies that have successfully and unsuccessfully dealt with the cultural context in their business. It will explore different cultural models and theories that attempt to describe and help bridge the gaps between cultures. This will be achieved through reading texts, studying current trends and class discussion. In addition to the primary course, students will receive a supplemental English course to further develop and strengthen their English skills.

7. **Additional Activities and Field Trip Plans:** Students will participate in a variety of evening and weekend activities such as a Mississippi River tour (Mississippi National River and Recreation Area), Minneapolis Institute of Art, Minnesota History Center, Mall of America, Minnesota State Capitol Building, Saint Paul Basilica, Saint Paul Saints Baseball game, Shopping at Albertville Outlet Mall, Bowling, Lake Calhoun visit, and the Como Park Zoo & Conservatory. If there is ever inclement weather then other trips or activities will be substituted. We also have on-campus activities on some evenings (BBQ, volleyball, etc.).

8. **Method of Assessment:** A combination of paper exams, essays, and various assignments.

9. **Total Contact Hours:**
   - 3 - 4 hours of class Monday – Thursday
   - 6 hours of supplemental English skills training per week
   - 3 - 4 evening activities per week
   - 3 weekend day-trips
   - Visit to Los Angeles
   - 24/7 support and emergency services

12. **Accommodation Type:** Campus Housing (Residence Halls) at Hamline University

13. **Meal Type:** Breakfast, lunch and dinner will be provided Monday – Friday. Saturday and Sunday include a brunch and dinner. Unless students are going on a daytrip, they will eat in the cafeteria on campus. Snacks are not included in the price of the program

16. **Number of Residence Assistant(s) or Local Group Leader(s):** A Program Director and an Assistant will be supervising the program. Additional Activity Leaders will live with students in On-Campus Housing and run various activities. There will also be a Residence Assistant for the building students will reside in. 24/7 Safety and Security Office.

17. **Student Requirements:**
   - Students must be at least 18 years old
   - Major/Program: Any
   - English (or other non-Chinese) Language Requirement: TOEFL 460 or better/ IELTS 5.0

18. **Visa Requirement:** F1: US Visa required (we will assist in this process)

19. **Method of Payment:** International Money Order or International Wire Transfer
20. **Application Deadline:** May 1, 2012