

Community Engagement Plan
Office of Communications, Hamline University

Goal: Establish long-term processes for dialog, communication, and cooperation between Hamline University and our Saint Paul neighbors.

Resources for communication with Hamline

- HUNAC@hamline.edu and 612.523.2511
- hamline.edu/neighbors/neighborhood-advisory-committee/

Opportunities for dialog will be established through in-person contact in the following contexts.

- Attend and actively participate in monthly meetings of the Hamline Midway Coalition (HMC) board
- Facilitate and attend monthly meetings of HUNAC
- Meet with the Ward 4 Council member or representative monthly
- Actively participate in the North Snelling Redevelopment initiative.
- Attend meetings and support activities of the Midway Chamber of Commerce

Use communication channels to notify neighbors and stakeholder of activities on campus.

- Provide timely updates to the HMC for their newsletter.
- Advertise public events on [Hamline University Facebook](#) and [Twitter](#) pages.
- Advertise public events in the Midway Monitor
- Send local media information about public events and post to event calendars
- Remind neighbors about HUNAC@hamline.edu to use for communication, managed by the Office of Communications as key neighborhood contact
- Update [HUNAC](#) web page.

Support community events and institutions.

- The Fall Festival at Hamline Elementary via event sponsorship
- Provide financial support to the Hamline Midway Coalition (HMC)
- Contribute to Hamline Midway Elders auction
- Provide resources and space for local arts projects (such as Midway Public Arts Working group)
- Continue the Hamline to Hamline partnership, with the elementary school, the student tutoring via McVay program and the Hamline student teaching program, Hamline Elementary now a lab school with the School of Education
- Continue to collaborate with Hamline Church on gardens, pizza ovens and events
- Continue to manage the Adopt-A-Drain program and other initiatives.

Maintain transparency.

- Inform neighbors of Hamline's community involvement through yearly reports to HMC and HUNAC.
- Explore further opportunities for neighbor involvement in campus activities and events.