

Full name: _____ Hamline ID: _____ Phone #: _____

Anticipated graduation date (such as: May, 2021) _____

19 COURSES FOR MAJOR (14 core major courses, 5 concentration-specific courses)

DEPT	COURSE	TITLE	GRADE	CREDITS	TERM/ YEAR	SUBSTITUTE COURSE*	BREADTH OF STUDY**
1. ACCT	1310	Accounting Principles I		4			no
2. ACCT	1320	Accounting Principles II		4			no
3. ECON	1310	Microeconomic Analysis		4			yes
4. ECON	1320	Macroeconomic Analysis		4			yes
5. FIN	3100	Foundations of Finance		4			no
6. MGMT	3100	Foundations of Management		4			no
7. MGMT	3130	Business Law		4			no
8. MGMT	3960	Internship with Seminar		2			no
9. MGMT	5860	Strategic Management		4			no
10. MKTG	3100	Foundations of Marketing		4			no
11. QMBE	1320	Introduction to Business Analytics		4		formerly ECON 1340	no
12. One statistics course chosen from the following:							
MATH	1200	Statistics		4		formerly ECON 1330	yes
PSY	1340	Statistics for the Behavioral Sciences					
QMBE	1310	Statistics					
13. One communication course chosen from the following:							
COMM	1110	Public Speaking		4			yes
COMM	1650	Argumentation and Advocacy					
COMM	3380	Small Group Communication					
14. One writing course chosen from the following:							
ENG	1800	Intro to Prof. Writing and Rhetoric		4			yes
ENG	3340	Organizational Writing					
15-17. Marketing-focused courses:							
MKTG	3710	International Marketing		4			no
MKTG	3720	Marketing Research		4			no
MKTG	3740	Consumer Behavior		4			no
18-19. Two courses chosen from the following:							
MKTG	3730	Digital Marketing		4			no
MKTG	3750	Marketing Communication		4			no
MKTG	3760	Professional Selling		4			no
MKTG	3770	Marketing Data Analysis		4			no
MKTG	3980	Special Topics		4			no
				4			no
Writing intensive course in the major:							

*Department approval is required for transfer courses or other substitutions. Courses used as substitutions must be initialed by Department Chair.

**In order to graduate, you must have at least 48 Breadth of Study credits (credits outside your major department). See above for courses in your major that also count toward Breadth of Study.

 Student signature: _____ Date: _____
 (required)

 Marketing advisor signature: _____ Date: _____
 (required)

 Department chair/director signature: _____ Date: _____
 (required for course substitutions and waivers)