

Full name: _____ Hamline ID: _____ Phone #: _____

Anticipated graduation date (such as: May, 2019) _____

16 COURSES FOR MAJOR (13 core major courses, 3 concentration-specific courses)

| DEPT | COURSE | TITLE | GRADE | CREDITS | TERM/ YEAR | SUBSTITUTE COURSE* | BREADTH OF STUDY** |
|---|--------|--|-------|---------|---------------|--------------------|-----------------------|
| 1. ACCT | 1310 | Accounting Principles I | | 4 | | | no |
| 2. ACCT | 1320 | Accounting Principles II | | 4 | | | no |
| 3. ECON | 1310 | Microeconomic Analysis | | 4 | | | yes |
| 4. ECON | 1320 | Macroeconomic Analysis | | 4 | | | yes |
| 5. FIN | 3100 | Foundations of Finance | | 4 | | | no |
| 6. MGMT | 3100 | Foundations of Management | | 4 | | | no |
| 7. MGMT | 3130 | Business Law | | 4 | | | no |
| 8. MGMT | 5860 | Strategic Management | | 4 | | | no |
| 9. MKTG | 3100 | Foundations of Marketing | | 4 | | | no |
| 10. QMBE | 1320 | Introduction to Business Analytics | | 4 | | formerly ECON 1340 | no |
| 11. One statistics course chosen from the following: | | | | | | | |
| MATH | 1200 | Applied Modeling and Statistics | | 4 | | formerly ECON 1330 | yes |
| PSY | 1340 | Statistics for the Behavioral Sciences | | | | | |
| QMBE | 1310 | Statistics | | | | | |
| 12. One communication course chosen from the following: | | | | | | | |
| COMM | 1110 | Public Speaking | | 4 | | | yes |
| COMM | 1650 | Argumentation and Advocacy | | | | | |
| COMM | 3380 | Small Group Communication | | | | | |
| 13. One writing course chosen from the following: | | | | | | | |
| ENG | 1800 | Intro to Prof. Writing and Rhetoric | | 4 | | | yes |
| ENG | 3340 | Organizational Writing | | | | | |
| 14-16. Three marketing-focused courses from the following: | | | | | | | |
| MKTG | 3710 | International Marketing | | 4 | | | no |
| MKTG | 3720 | Market Research | | 4 | | | no |
| MKTG | 3730 | Digital Marketing | | 4 | | | no |
| MKTG | 3740 | Consumer Behavior | | 4 | | | no |
| MKTG | 3770 | Sports Management and Marketing | | 4 | | | no |
| MKTG | 3980 | Special Topics | | 4 | | | no |
| Writing intensive course in the major: | | | | | | | |
| | | | | | | | |

*Department approval is required for transfer courses or other substitutions. Courses used as substitutions must be initialed by Department Chair.

**In order to graduate, you must have at least 76 Breadth of Study credits (credits outside your major department). See above for courses in your major that also count toward Breadth of Study.

 Student signature: _____ Date: _____
 (required)

 Marketing advisor signature: _____ Date: _____
 (required)

 Department chair/director signature: _____ Date: _____
 (required for course substitutions and waivers)