



WATERSHED  
PARTNERS

## METRO WATERSHED PARTNERS AGENDA

Wednesday, October 9, 2013

Mississippi Watershed Management Organization  
2522 Marshall Street NE  
Minneapolis, Minnesota 55418  
Phone: 612-465-8780

- 9:00           **Intros; Partner activities, announcements, & updates**  
Partner updates and announcements are limited to 2 minutes.
- 9:30           **Steering Committee Announcements:**  
*Media Campaign update*  
*November meeting: Presentation and discussion about audience analysis at Hamline University*  
*Erik Eckels day-long seminar in February: More Than a Message*
- 10:00           **Presentation by Peggy Knapp: *Clean Water Starts Here.***

Are you concerned about the health of your lakes and rivers? The Master Water Stewards program trains, certifies and supports community leaders to install pollution prevention projects on residential and commercial properties, educate community members, and create projects that reduce pollutants from urban runoff. Modeled after successful Master Gardener programs, Master Water Stewards participate in a 50-hour program of courses and projects. Certified Master Water Stewards volunteer 50 hours of community service in the initial year of certification, up to 25 hours each subsequent year and engage in ongoing continuing education in order to maintain their certification. The Master Water Stewards program creates a new program model of community engagement and leadership, and develops a new community-based education, outreach and action resource team to work with natural resource agencies, watershed districts and municipalities to meet water quality, education and outreach goals.

### Bio:

Peggy Knapp is the Director of Programs at the Freshwater Society, where she oversees civic engagement initiatives. Prior to her work with Freshwater, Dr. Knapp was an assistant professor at Hamline University's School of Education, and the Center for Global Environmental Education, where her teaching and scholarship focused on effective strategies for science and environmental education, project-based learning, and a systems-based approach to environmental literacy. In her earlier work, Knapp was a reporter, producer and writer with CNN's award-winning *Earth Matters*, and field reporter on PBS' nationally acclaimed science education program, *Newton's Apple*. Knapp holds a doctorate in education from Hamline University.

### NOTES:

- **Next Steering Committee Meeting: Wednesday, October 16, 2013, 9 - 11 am**, at the Center for Global Environmental Education (CGEE), Hamline University. (CGEE has a new location in the Bush Student Center.) The Steering Committee meets each month to determine agendas and help steer programs. Meetings are open to all WaterShed Partners.
- **Next WaterShed Partners meeting: Wednesday, November 13, 2013, 9 – 11 am, at KLAS Center, Kay Fredericks Ballroom, Hamline University.** Discussion with Karlyn Eckman about

how best to help our partners do audience analysis and program evaluation. The WaterShed Partners meet regularly, the second Wednesday of each month, from 9-11 a.m., at Mississippi Watershed Management Organization offices: 2522 Marshall Street NE, Minneapolis, Minnesota 55418. Phone: 612-465-8780.

*FFI: Contact a member of the steering committee or Jana Larson at 651-523-2812, jlarson25 at hamline.edu*

***2013 Steering Committee:***

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