



Call for Proposals

Program prioritization is a process through which we identify what we are best at, but it is most useful for assessing existing programs. Offered in the spirit of PPP, the current call for proposals is intended to generate ideas for new programs, especially certificates. A certificate, for present purposes, is a formally conferred award certifying the satisfactory completion of a program consisting of specific courses and a required number of credits. Many certificate programs last for one year, but some are of shorter duration. Many are part-time. Most certificates involve some degree of repackaging of existing courses. Examples of certificate programs at Hamline may be found at:

<http://www.hamline.edu/cla/forensic-sciences/certificate.html> ,
<http://law.hamline.edu/Content.aspx?id=6039>,
<http://www.hamline.edu/business/certificate.html>, and
<http://www.hamline.edu/education/certificates.html>

Should you have an idea for a new certificate, please submit by August 15 a pre-proposal not exceeding 250 words to Amanda Roll-Kuhne. Proposed certificates may rely on the resources of only one school, department, or other unit on campus, but certificates drawing on the resources of more than one administrative unit, including nonacademic units, will be favorably assessed. Pre-proposals should describe potential certificate programs in terms of their academic or other merit, their costs, and their likely target students. These descriptions need not be exact, but should give the general reader a good sense of how the program fits within Hamline and in the larger world.

Up to five proposals will be selected for further development. The authors will be provided \$1,000 per project upon completion of a detailed proposal. Developed in collaboration with staff from my office and marketing and enrollment, and with the assistance of faculty members who have previously developed certificate programs, these second-round proposals will form the basis for subsequent funding decisions. They will contain detailed estimates of the potential market, specific curriculum, staffing needs, and other relevant detail for each proposed certificate.

Eric Jensen
Provost

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