

Hamline University Athletic Sponsorship Packages

Platinum Partner - \$2,500

- Signage in Hutton Arena & Klas Stadium (no extra cost with 3 year contract)
- Electronic scoreboard ads for home football games (Three electronic message spots)
- Two PA ads every home game for three sports of your choice
- Two webcast spots per game for football, basketball, and volleyball
- Logo placement on athletics “Corporate Sponsorship” page with link (starting January 1)
- Business card size ad in all game day program inserts
- Four 2012-13 season game passes (Each pass is good for four people for all home regular season HU athletic events)

Premier Partner - \$1,500

- Signage in Hutton Arena (no extra cost with 3 year contract)
- Electronic scoreboard ads for home football games (Two electronic message spots)
- Two PA ads every home game for two sports of your choice
- Business card size ad in all game day program inserts for two sports of your choice
- Two 2012-13 season game passes (Each pass is good for four people for all home regular season HU athletic events)

Partner - \$1,000

- Signage in Hutton Arena (no extra cost with 3 year contract)
- One PA ad per home per game for two sports of your choice
- Business card size ad in all game day program inserts for one sport of your choice
- Two 2012-13 season game passes (Each pass is good for four people for all home regular season HU athletic events)

A La Carte Sponsorship Options

- **Signage in Hutton Arena** -\$750 plus cost of the sign (~\$250)
- **Signage on Klas Stadium** -\$1000 plus cost of the sign (~ \$500)
- **One electronic scoreboard ad for home football games** - \$300
- **One PA ad every home game for the sport of your choice** - \$200
- **One webcast spot per game for football, basketball, volleyball** - \$200
- **Logo placement on athletics “Corporate Sponsorship” page with link** - \$500
- **Business card size ad in all game day program inserts for one sport**- \$300
- **Team Schedule Poster or Magnet business card size for one sport**- \$250
- **Game day sponsorship with promotional table** - \$250 plus all promotional giveaways for the game
- **Signage on Hutton Arena Scorer’s Table**- \$1,000 plus cost of the sign (~ \$500)