

# COLOR

Hamline’s official colors are burgundy (Pantone 201) and gray (Pantone 405).

A wider color palette exists to add depth and energy to Hamline’s identity. The following colors are the only colors to be used on publications, materials, and the website. Within this palette, specific sub-palettes have and will be drawn out to distinguish Hamline’s five schools.

Tints of these colors, as well as black and white, are also acceptable.

Please use the exact PMS colors (for print) or hex colors (for web) and avoid trying to match colors based on what you see on a computer screen or office printer. The appearance of the colors will vary widely on different media; using the PMS and hex colors will ensure accuracy.

