



## NOTES February 19, 2008

### ATTENDEES

Angie Hong, Washington Conservation District  
Aida Mendez, MPCA  
Anna Kerr, MPCA  
Anne Weber, St. Paul  
April Rust, Project WET  
Elizabeth Storey, CAP region Watershed  
Jana Larson, Hamline U. - CGEE  
Jen Collova, City of Farmington

John Bower, Carnelian Marine St. Croix WD  
Lane Christianson, City of Minneapolis  
Louise Watson, Ramsey-Washington Metro WD  
Lyndon Torstenson, MNRRA/NPS  
Marilyn Deenen, CRWD  
Melissa Reimer, Minnehaha Creek WD  
Randy Neprash, Bonestrod - MN Storm Water Coalition  
Tracy Fredin, Hamline U. - CGEE  
Trevor Russell, Friends of the Mississippi

### MEETING LOCATION

MWSPs met at Capitol Region Watershed District  
1410 Energy Park Drive, Suite 4  
St. Paul MN 55108

### STEERING COMMITTEE UPDATES

Metro Media Campaign :

The Metro Media Campaign held a successful creative brainstorming session on February 7. Seventeen people attended and participated in discussions about the focus of the campaign and strategies for getting creative stormwater messages out into the community.

Notes from the session will be sent to the WaterShed Partners listserv.

A business planning meeting will be held in March to finalize budgets and plans for this year's campaign.

Steering committee meetings are generally set for the Tuesdays following the WaterShed Partners meetings, with a few exceptions, from 2-4 pm.

WaterShed Partners will take July off this year - so there will be no Steering committee meeting in June.

At our last steering committee meeting we discussed the question: "Who speaks for the Watershed Partners? - Specifically in response to news events where there is an opportunity to communicate our messages to the media?"

We decided as a committee to draft some generic press releases and also authorized any steering committee member - but especially Trevor Russell, Lyndon Torstenson and Tracy Fredin - to speak for the WaterShed Partners as long as messages are non-partisan and speak to the Water Quality issues we hold in common.

Upcoming meeting presentations include:

March - Trevor Russell speaking about the Stream Health Evaluation Project

April - Jenny Winkleman talking about WaterShed outreach to ethnically diverse audiences

May - Julie Westerlund addressing Water resource management and climate change

June - Outing on the Magnolia Blossom on the Mississippi with Forest Kelley from Capitol Region Water District, Mike Davis speaking about mussels and other special guests.

### UPDATES/ ANNOUNCEMENTS ON METRO WATERSHED PARTNER ACTIVITIES

April Rust announces a WET workshop for teachers at Cap Region WD on February 29. A stipend is available for participants.

Climate Change workshop at Arboretum March 13 from 8:30 am to 4 pm sponsored by Minnehaha Creek WD

Pond maintenance workshop given by RWMWD on March 18.

March 25 and April 8 there is a Metro Blooms Workshop at North St. Paul Community Center.

John Bower will be giving an Invasive Species workshop on the St. Croix some time this spring.  
Hamline University announces continued funding for the Rivers Institute. This year they have received additional funding for a second institute on the St. Croix.

Hamline University has also begun work on a new addition of the Multi media program of Rivers to the Sea for the Sesquicentennial that will cover the rivers of Minnesota.

**TODAY'S PRESENTATION: *Posters, brochures, videos and more!*** – Presentation by Angie Hong, Water Resource Education Specialist, East Metro Water Resources

Last summer, the Washington Conservation District received a grant from the MPCA to create a MS4 Education Toolkit with materials to help cities, watersheds and other MS4 entities meet the education requirements for their Stormwater Pollution Prevention Programs. During the past few months, the WCD has been collecting examples of brochures, posters, training videos, manuals and more from Minnesota and other states. Some of these materials will be "Minnesotafied" for the toolkits, which will be distributed to MS4's in the metro area and made available on the [www.cleanwatermn.org](http://www.cleanwatermn.org) website for MS4's in greater Minnesota. Your help is requested to sort through the fantastic, the sub-par and the downright dumpy to help decide which materials should be included in the toolkit and if any new materials should be created.

#### NOTES

- **Next WaterShed Partners meeting: Wednesday March 12 at Capitol Region WaterShed District.** Meetings of the Watershed Partners are regularly the 2nd Wednesday of each month, 9 - 11 a.m.
- **Next Steering Committee meeting: Monday March 25, 2008 from 2 – 4 p.m.** at Hamline University, St. Paul. Steering Committee meetings are open to all WaterShed Partners.
- **E-mail Metro WaterShed Partners at [watershedpartners@listproc.hamline.edu](mailto:watershedpartners@listproc.hamline.edu).** Senders must be subscribed to the listserv.
- **Find contacts** referred to in the text in the partner directory at <http://cgee.hamline.edu/watershed>.
- **PLEASE update your listings** for Metro WaterShed Partners by emailing [jl Larson25@hamline.edu](mailto:jl Larson25@hamline.edu).

#### 2008 STEERING COMMITTEE

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FFI: Contact a Steering Committee member or Jana Larson at 651-523-2812.