

Presentation Information

October 13, 2010
9:00 a.m. - 11:00 a.m.

Evaluating outcomes of water quality projects on target audiences. This presentation focuses on some simple tools to assess whether an audience changes their knowledge, attitudes and practices. Results of recent research will be shared.

Karlyn Eckman worked on water and forestry projects in developing countries for two decades before returning to Minnesota, where she is now a Senior Research Associate at the U of M Water Resources Center. Currently, her work centers on evaluation research, assisting local governments to evaluate project results and outcomes. She served as a Commissioner representing the City of Saint Paul on the Mississippi Watershed Management Organization (MWMO) from 2000 to 2009.