



WATERSHED
PARTNERS

WaterShed Partners Meeting Minutes
3.10.10

ATTENDEES

Anne Weber, St. Paul
Jana Larson, Hamline U. - CGEE
Lynn Colzee, MPCA
Lyndon Torstenson, MNRRA/NPS
Chandi McCracken, MCWD
Eli Condon, Minnesota Waters
Trevor Russell, FMR
April Rust, Project WET, DNR
Lark Weller, NPS
Angie Hong, Washington Conservation
District

Denise Leezer, MPCA
Allison Plute, City of Rochester
Jen Dullum, City of Farmington
Carrie Mack, RWMWD
John Bilotta, NEMO
Erica Sniegowski, MWMO
Teri Heyer, Forestry Service
Randy Thoreson, NPS
Eli Condon, Minnesota Waters
Madeline Banschbach, Carver County

MEMBER UPDATES

1. Meeting about promoting BMPs on Ag. Landscapes that are within city boundaries.
Metrowater.org for more info 10 am next Wednesday at the Minnetrista Police Station?
2. Save the Date, Minnesota Naturalists Association conference in November. Will be at Camp St. Croix. Theme is "Life in the river valley." A response to a lot of requests for water related programming at this conference.
3. July 1 DNR will transition Ecological Services, Biodiversity and Waters to create a new department that will incorporate water and biodiversity into the same bureau.
4. Joany Geesy, architect, will talk about innovative stormwater techniques.
5. Mississippi River Forum Friday May 7 workshop to kick off the
6. East Metro Watershed Resources partners developing a targeted rural program on agricultural BMPs for people living on 5+ acres in the exurbs.
7. Also writing a grant to develop a "Birds love blue water program..."
8. Forestry Service developing a program for people who have 5+ acres of forest on their property.

STEERING COMMITTEE ANNOUNCEMENTS

1. Developing and submitting an MEI nomination for the Clean Water Minnesota media campaign.
2. Looking at doing an LCCMR grant... still doing research and will decide soon.
3. We are updating our logos for the Watershed Partners and the Clean Water Minnesota Media

- Campaign. Making them look similar in terms of shape, font and color. Thinking about dropping the word “metro” from the logo... (discussion ensued).
4. Watershed Partners was one of the sponsors of a Zero phosphorous publication update
 5. Sage Passi is collecting information on videos topics that people seem to want developed or shared or have access to. Sage@rwmwd.org
 6. Next month Christing Manning will present on the psychology of behaviour change. How we can communicate with audiences so that it means something and could effect behaviour change. In may Jenny Winkleman will present on the Hmong DVD project MWMO and the City of Minneapolis have been working on.
 7. Wrapping up 2009 and starting 2010 campaign stuff. This years 2009 report will include a report on the WaterShed Partners activities and funds as well. Will go out at the end of the month. We made over 12 million media impressions this year. Budget carryover from last year is allowing us to begin our 2010 campaign. Meeting today to decide on our activities. Image gallery should go live by April. Will include four seasons of photos on lawn-care activites. News letter will go out at the end of the month.

Presentation by Glenn Skuta, MPCA — Moving to a Watershed Approach to Accomplish the Mission of Clean Water

Glenn will address how the PCA’s work is expanding beyond TMDLs into protection strategies, and how their watershed work can connect with local water-planning efforts. He will also discuss the PCA’s move to improve civic engagement in their work. He looks forward to the follow-up discussion on how education/outreach fits into these strategies.

Glenn Skuta has been the manager of the Watershed Section of the Regional Division of the Pollution Control Agency for the last 2-1/2 years. He has oversight responsibilities for the PCA's watershed work in the Twin Cities Metro Area Watersheds and the St. Croix Basin, and statewide responsibilities for delivery of watershed financial and technical assistance. Glenn has worked for the MPCA for 20 years, the last 15 in the water program. His previous work with the MPCA includes hazardous waste rules and policy development, water-planning coordination for the Red River Basin and the Crow River watersheds, and as a supervisor in the water program for 8 years.

Discussion facilitated by Angie Hong — Building the case: Why education is critical to meeting our water quality goals (A follow-up discussion to the Louis Smith and Glenn Skuta presentations)