

		Learning Objectives	Learning Plan	Evidence of Learning	Completion Date
		What do I plan to learn or be able to do academically?	What are the steps I will take to accomplish my objectives?	How will I show I learned or did what I said I would do?	When will I be able to show this evidence?
		Academic Learning & Application	Learning Plan	Evidence of Learning	Completion Date
<b>ACADEMIC LEARNING OBJECTIVES</b>	Objective 1	- Learn how to apply what I've learned in the classroom, while learning in what areas I feel I am lacking acamecally.	<ul style="list-style-type: none"> <li>- Journal to assess what I am leaning</li> <li>- Go over class notes from marketing</li> <li>- Ongoing conversations/meetings with profs and co-workers to help me assess my skills.</li> </ul>	<ul style="list-style-type: none"> <li>- Increased ability in the classroom</li> <li>- Sense of satisfaction</li> <li>- Enthusiasm for life after graduation</li> <li>- When I know what my full-time job will be.</li> </ul>	<ul style="list-style-type: none"> <li>- Throughout the semester.</li> <li>- Day of graduation.</li> </ul>
	Objective 2	To understand the economic effects of Tanaka Advertising in the Twin Cities, As well as the process involved in Managing a small business.	<ul style="list-style-type: none"> <li>- In connection with senior Sem and through Jodie's connections, write a research paper.</li> <li>- Compare Tanaka Advertising to larger Mpls corporations thru phone and personal conversations with friends/family at bigger companies.</li> </ul>	<ul style="list-style-type: none"> <li>- By determining where I feel comfortable</li> <li>- By taking a FT job somewhere in the Summer.</li> <li>- By completing the paper and analyzing its meaning and implications.</li> </ul>	<ul style="list-style-type: none"> <li>- End of the semester</li> <li>- When I'm hired as a FT job.</li> </ul>

		Learning Objectives	Learning Plan	Evidence of Learning	Completion Date
		What do I plan to learn or be able to do professionally?	What are the steps I will take to accomplish my objectives?	How will I show I learned or did what I said I would do?	When will I be able to show this evidence?
		Professional Skills	Learning Plan	Evidence of Learning	Completion Date
<b>PROFESSIONAL LEARNING OBJECTIVES</b>	<b>Objective 1</b>	- Learn how to better multitask, while learning when to say no to a project.	<ul style="list-style-type: none"> <li>- Keep a planner</li> <li>- Keep track of projects</li> <li>- Journal</li> <li>- Ask others for help/assessment</li> <li>- Reflection</li> </ul>	<ul style="list-style-type: none"> <li>- Completing projects successfully and on time.</li> <li>- Handling up in my classes during the internship.</li> <li>- Actually saying no.</li> </ul>	<ul style="list-style-type: none"> <li>- End of the semester</li> <li>- Continued feedback and reflection.</li> </ul>
	<b>Objective 2</b>	Understand the expectations of an Advertising employee in each dept.	<ul style="list-style-type: none"> <li>- Shadow each</li> <li>- Participate in actual client projects</li> <li>- Keep a journal</li> <li>- Be aware of interpersonal and inter office communication and policies &amp; "hierarchies".</li> </ul>	<ul style="list-style-type: none"> <li>- Following process and steps correctly among the office workers</li> <li>- Opening a job.</li> <li>- Seeing a project through from start to finish.</li> </ul>	<ul style="list-style-type: none"> <li>- Feedback at Midterm and Final Evals.</li> <li>- End of time at the Site</li> </ul>

		Learning Objectives	Learning Plan	Evidence of Learning	Completion Date
		What do I plan to learn or be able to do personally?	What are the steps I will take to accomplish my objectives?	How will I show I learned or did what I said I would do?	When will I be able to show this evidence?
		Personal Development	Learning Plan	Evidence of Learning	Completion Date
<b>PERSONAL LEARNING OBJECTIVES</b>	Objective 1	- Gain a better grasp of my personal interest in pursuing a career in advertising or marketing.	<ul style="list-style-type: none"> <li>- Set goals for myself with regard to a career</li> <li>- Have conversations w/professionals in other career to compare to what I am learning at Tanaka.</li> <li>- Shadow account execs ad Tanaka.</li> </ul>	<ul style="list-style-type: none"> <li>- Weekly journal</li> <li>- Self reflection</li> <li>- Feeling throughout the semester</li> <li>- When I decide at the very end of my college career what my next step will be.</li> </ul>	End of the internship
	Objective 2	Be more confident in my interpersonal relationship skills when in unfamiliar places or when discussing issues I'm unfamiliar with.	<ul style="list-style-type: none"> <li>- Watch others and take notes</li> <li>- Be cognizant of when I ask question and the response.</li> <li>- Learn about new places before going</li> </ul>	<ul style="list-style-type: none"> <li>- Ask for feedback from co-workers</li> <li>- Keep a journal</li> <li>- Be aware of positive and negative responses-adjust when/how I ask questions.</li> </ul>	<ul style="list-style-type: none"> <li>- Midterm &amp; Final Evals</li> <li>- Continued feedback</li> </ul>