

**BUSINESS ADMINISTRATION - Major Requirements for BA Degree  
MARKETING CONCENTRATION  
Effective Fall 2009**

Hamline University

Anticipated graduation date (such as: May, 2013) \_\_\_\_\_

Full name: \_\_\_\_\_ Hamline ID: \_\_\_\_\_ Phone #: \_\_\_\_\_

**14 COURSES FOR MAJOR**

DEPT	COURSE	TITLE	GRADE	CREDITS	TERM/ YEAR	SUBSTITUTE COURSE	ADVISOR APPROVAL*	AUDITOR'S NOTES	BREADTH OF STUDY CREDITS**
1. M&E	1210	Microeconomic Analysis		4					no
2. M&E	1220	Macroeconomic Analysis		4					no
3. M&E	1650	Financial Accounting		4					no
4. M&E	3110	Management & Management Ethics		4					no
5. M&E	3120	Foundations of Marketing		4					no
6. M&E	3130	Foundations of Finance		4					no
7. M&E	5850	Strategic Management		4					no
<b>8. One statistics course chosen from the following:</b>									
M&E	1230	Statistics		4					yes
MATH	1200	Statistics and Data Analysis							
PSY	1340	Statistics for the Behavioral Sciences							
<b>9. One math course chosen from the following:</b>									
MATH	1162	Precalculus/Calculus I-B		4					yes
MATH	1170	Calculus I							
<b>10. One communication course chosen from the following:</b>									
COMM	1110	Public Speaking		4					yes
COMM	3380	Small Group Communication							
<b>11. One writing course chosen from the following:</b>									
ENG	3340	Organizational Writing		4					yes
ENG	3370	Topics in Professional Writing							
ENG	3390	Exposition and Argumentation							
<b>12.-14. Concentration Courses - Three courses chosen from the lists below with at least two from group A:</b>									
<p><b>Group A (do not count toward breadth of study):</b> M&amp;E 3670, 3800, 3810, 3980 (topics: Consumer Behavior)</p> <p><b>Group B (do count toward breadth of study):</b> M&amp;E 3510, 3520, 3530, 3570, 3580, 3600, 3610, 3620, 3660, 3680, 3690, 3700, 3750, 5810, 5820, 5860, 3980 (Entrepreneurship or Org Behavior)</p>									
12. M&E				4					
13. M&E				4					
14. M&E				4					
<b>Writing intensive course in the major:</b>									

\*Advisor approval is required for transfer courses or other substitutions. Approval must be initialed in the Advisor Approval column.

\*\*In order to graduate, you must have at least 84 Breadth of Study credits (credits outside your major department). See above for courses in your major that also count toward Breadth of Study.

Student signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

Business advisor signature (required): \_\_\_\_\_ Date: \_\_\_\_\_