

# CURRICULUM VITAE

## Patricia R. Palmerton

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### **Educational Background:**

Ph.D. University of Minnesota, Minneapolis, MN, December 1984; Speech-Communication Major.

Dissertation: Terrorism and the Media: A Rhetorical Critical Analysis of 'The Crisis in Iran'.  
Advisor: Robert L. Scott.

M.A. University of Minnesota, Minneapolis, MN, August 1979; Speech-Communication Major.

Thesis: Movements and Rhetorical Vision: A Rhetorical Analysis of the Gay Rights Controversy, St. Paul, Minnesota, 1978.  
Advisor: Ernest G. Bormann.

B.A. Macalester College, St. Paul, MN, June 1972. Graduated with Departmental Honors in Psychology.  
One term spent in attendance at the University of Stirling, Stirling, Scotland.

### **Academic Positions:**

2000- present Professor and Head of Communication Studies, Department of Theatre Arts and Communication Studies, Hamline University, St. Paul, MN.

1997-2000 Professor and Chair, Department of Theatre Arts and Communication Studies; until May 1998, also Director of Oral Communication, Hamline University, St. Paul, MN.

1991-1997 Director of Oral Communication and Associate Professor, Department of Theatre and Communication Arts, Hamline University, St. Paul, MN. Tenure granted, 1991.

1985-1991 Director of Oral Communication and Assistant Professor, Department of Theatre and Communication Arts, Hamline University, St. Paul, MN.

1988 Fall term Invited Visiting Assistant Professor, Department of Speech, University of Hawaii-Manoa, Honolulu, HI.

1979-1990 Associate Professor (adjunct), Continuing Education and Extension, Department of Speech-Communication, University of Minnesota, Minneapolis, MN.

- 1982-1985     Lecturer (adjunct), Department of Communication, Theater and Mass Communication, the Colleges of St. Thomas and St. Catherine, St. Paul, MN.
- 1977-1983     Teaching Associate, Department of Speech-Communication, University of Minnesota, Minneapolis, MN.

**Publications:**

- Palmerton, Patricia R. (2005). Liberal education and communication across the curriculum: A response to Anthony Fleury. *Communication Education, 54*, pp. 80-85.
- Palmerton, Patricia R. (2003). Book review, *Conferences and conversations: Listening to the Literate Classroom*, by D. Kaufman, Portsmouth, NH: Heinemann, 2000, 214. pp. *Communication Education, 52*, pp. 68-69.
- Palmerton, Patricia R. "Terrorism as Persuasion", *The Hamline Magazine*, Spring 2002.
- Bonilla, James Francisco & Palmerton, Patricia R. (2001). A Prophet in Your Own Land? Using Faculty & Student Focus Groups To Address Issues of Race, Ethnicity, & Gender in the Classroom. In Devorah Lieberman and Catherine Wehlburg (Eds). *To Improve the Academy: Resources for Faculty, Instructional, and Organizational Development, Vol. 19*. Bolton, MA: Anker Publishing.
- Cronin, Michael W., Grice, George L., and Palmerton, Patricia R. (2000). Oral communication across the curriculum: The state of the art after twenty-five years of experience. *Journal of the Association for Communication Administration, 29, No. 1*, pp. 66-87.
- Bonilla, James Francisco & Palmerton, Patricia R. (2000). Hamline faculty and student voices: Race, ethnicity, & gender in the classroom. *The Hamline Review, 24*, pp. 72-94..
- Palmerton, Patricia R. (1995). Book review, *In Memory of Her: A Feminist Theological Reconstruction of Christian Origins*, by Elisabeth Schussler Fiorenza. NY: Crossroad, 1994. 396 pages. *Critical Studies in Mass Communication, December*, pp. 490-492.
- Palmerton, Patricia R. (1992). Teaching skills or teaching thinking? *Journal of Applied Communication Research, 20*,:pp. 335-341.
- Palmerton, Patricia R. (1991). Speaking across the curriculum: Threat, opportunity, or both?" *ACA Bulletin, 76*, pp. 1-10.
- Palmerton, Patricia R. (1989). The reign of confusion: ABC and the 'Crisis in Iran"', in Yonah Alexander (Ed.), *Terrorism: An International Resource File, 1989*, Ann Arbor, MI: University Microfilms International.
- Palmerton, Patricia R. (1989). *Speaking Across the Curriculum, University of Hawaii-Manoa*, a preliminary planning report submitted to the Dean of Arts and Humanities, University of Hawaii-Manoa, January.
- Palmerton, Patricia R. (1988). The rhetoric of terrorism and media response to the 'Crisis in Iran,'" *Western Journal of Speech Communication, 52* pp. 105-121.

Palmerton, Patricia R. and Schall, Maryan S. (1985). *Effective Presentations: The Whats, The Whys, The Hows*, 2<sup>nd</sup> Edition, Curriculum Guide, Corporate Public Speaking Training, 1985, (1<sup>st</sup> ed. 1982) published by Honeywell, Inc., CHRD.

Wendt, Hans W. and Palmerton, Patricia R. (1976). Motivation, values and chronobehavioral aspects of fatigue, in *Psychological Aspects and Physiological Correlates of Work and Fatigue*, Ernst Simonson and Philip C. Weiser, eds., Springfield, IL: Charles C. Thomas.

### **Scholarly Presentations and Reports:**

Palmerton, Patricia, "Toward a Frame-Based Theory of Abuse: An Ongoing Exploration," presented at the International Association of Conflict Management Conference, Budapest, Hungary, July 2007. Available at the Social Science Research Network, <http://papers.ssrn.com/abstract=1080632> where it is listed on SSRN's Top Ten download list for NEG conferences & Meetings and NEG Meetings.

Palmerton, Patricia & Sayer, Scilla, "Horsing Around Without Horsing Around': An Examination of Equestrian Vaulting for Children and Young People with Special Needs and Their Support Networks." Report submitted to Equibuddy, Berwickshire, The Scottish Borders, Scotland, U.K. This research was supported in part by Equibuddy and the Scottish Equestrian Association.

Palmerton, Patricia, "Toward a Frame-Based Theory of Abuse," presented at the National Communication Association Conference, San Antonio, TX, November 2006.

Palmerton, Patricia, "Group Processes in Families Dealing with Domestic Abuse," presented at the Central States Communication Association Conference, Kansas City, MO, April 2005.

Palmerton, Patricia, "Oral Communication Across the Curriculum Programs: A Review and Implications," presented at the National Communication Association Conference, New Orleans, LA, November 2002.

Palmerton, Patricia R. "Maintaining an Abusive Relationship: What Do Relational Maintenance Behaviors Really Mean?" presented at the National Communication Association Conference, New Orleans, LA, November 2002.

Palmerton, Patricia R., "The Verbal and Emotional Abuse of Children," presented at the Central States Communication Association Conference, Cincinnati, OH, April 2001.

Palmerton, Patricia R., "Reflections Across the Decades and into the New Millenium," invited panelist, discussing changes in communication pedagogy and curriculum, Central States Communication Association Convention, Detroit, MI, April 2000.

Palmerton, Patricia R., "Department Heads Discuss Issues at the Millenium," invited panelist, discussing issues facing department and program heads, including diversity, technology, and scholarship of teaching and learning, Central States Communication Association Convention, Detroit, MI, April 2000.

Bonilla, James Francisco. & Palmerton, Patricia R., "Using Faculty & Student Focus Groups to Assess the Impact of Race & Gender in the Classroom", AAC&U Conference on Diversity & Learning: Identity, Community and Intellectual Development, Pittsburgh, PA, October, 2000

- Palmerton, Patricia R. & Bonilla, James Francisco. "Using Faculty and Student Focus Groups To Address Issues of Race, Ethnicity, and Gender in the Classroom: Implications for Oral Communication Across the Curriculum," presented at the Western States Communication Association Convention, Vancouver, British Columbia, February 1999.
- Palmerton, Patricia R. & Bonilla, James Francisco. "Using Focus Groups to Assess Race, Ethnicity, and Gender in the Classroom," presented at the Collaboration for the Advancement of College Teaching & Learning, Coming full circle: Using assessment to transform teaching and learning, Bloomington, MN, Nov.1998.
- Palmerton, Patricia R. & Bonilla, James Francisco. "A Prophet in Your Own Land? Using On-campus Faculty and Student Focus Groups to Access Issues of Race and Gender in the Classroom" presented at the Midwest Qualitative Research Conference, University of St. Thomas, Minneapolis, MN, June 1998.
- Palmerton, Patricia R. "Lessons We've Learned: What it takes to implement and maintain an oral communication across the curriculum program," panel member, Speech Communication Association conference, San Diego, CA, November 1996.
- Palmerton, Patricia R. "What are Our Graduate Doing and How Well are They Prepared for the Careers They Enter? Academic Careers at Liberal Arts Institution," Speech Communication Association Summer Conference, Washington, D.C., July 1996.
- Palmerton, Patricia R. "Lessons We've Learned: Oral Communication Across the Curriculum," panel member, Central States Communication Association Conference, St. Paul, MN, April 1996
- Palmerton, Patricia R. "Oral Proficiency in the Undergraduate Curriculum: The Oral Communication Program at Hamline University," American Conference of Academic Deans / American Association of Colleges and Universities Conference, Washington, D.C., January, 1996.
- Palmerton, Patricia R. "The New American College, Speech Communication, and *Praxis*," Speech Communication Association Convention, San Antonio, TX, November 1995.
- Palmerton, Patricia R. "Preparing the Future Professoriate for Different Educational Contexts: How Useful and Realistic is Current Graduate Education? Profile of a Successful Faculty Member at a Liberal Arts Institution," (sponsored by SCA Educational Policies Board), Speech Communication Association Convention, New Orleans, LA, November 1994.
- Palmerton, Patricia R. & Judas, Jeff. "Selling Violence: Television Commercials Targeted to Children," International Communication Association Convention, Sydney, Australia, July 1994. (ERIC: ED-371-425).
- Palmerton, Patricia R. & Bushyhead, Yvonne. "It's Not Getting At *Real*: Exploring Alternative Approaches to Critical Thinking," Central States Communication Association Convention, Oklahoma City, OK, April 1994. (ERIC: ED-374-483).
- Palmerton, Patricia R. & Watters, Kathleen. "Research as Pedagogy: Faculty/Student Collaborative Research in Mass Media," Central States Communication Association Convention, Oklahoma City, OK, April 1994.

- Palmerton, Patricia R. & Murphy, Sally K. "Communication Patterns, Learning Successes, and Cooperative Groups: A Multicultural Perspective," Conference on the Inclusive University: Multicultural Perspectives, held at the Center for the Study of Intercultural Relations, California State, Hayward, November 1991.
- Palmerton, Patricia R. "The Basic Course as a 'Disciplinary Breadth' Course," Speech Communication Association Convention, Chicago, IL, November 1990 (ERIC: ED-324-715).
- Palmerton, Patricia R. "Speaking Across the Curriculum: The Hamline Experience," Conference on College Composition and Communication, Chicago, IL, March 1990 (ERIC: ED-318-060).
- Palmerton, Patricia R. "Talking, Writing, Learning," Speech Communication Association Convention, San Francisco, CA, November 1989 (ERIC: ED-316-887).
- Palmerton, Patricia R. "The Reign of Confusion: ABC and the 'Crisis in Iran'," Speech Communication Association Convention, San Francisco, CA, November 1989 (ERIC: ED-314-767).
- Palmerton, Patricia R. "Speaking Across the Curriculum: Threat, Opportunity, or Both?" Speech Communication Association Convention, New Orleans, LA, November 1988 (ERIC: ED-309-468)
- Palmerton, Patricia R. "The Rhetoric of Terrorism and Media Response to the 'Crisis in Iran,'" Communication in Terrorism Events: Functions, Themes and Consequences, sponsored by the Terrorism and the News Media Research Project and the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Emerson College, Boston, MA, March 1988.
- Palmerton, Patricia R. "Rhetorical Types and 'Training'," Speech Communication Association Convention, Chicago, IL, November 1986 (ERIC: ED-278-075)
- Palmerton, Patricia R. and Watters, Kathleen. "Rhetorical Types as Consultants," Speech Association of Minnesota Convention, St. Cloud, MN, September 1985.
- Palmerton, Patricia R. "Terrorism and the Media: A Call for Rhetorical Criticism," Speech Communication Association Convention, Competitive Papers in Mass Communication, Washington, D.C., November 1983; designated a "Top Student Paper."
- Palmerton, Patricia R. "The Legitimization of Dialectic: Socratic Strategy in the Gorgias," Central States Speech Association Convention, Top Three Papers in Rhetorical Criticism, Lincoln, NE, April 1983 (ERIC: ED-285-219)
- Palmerton, Patricia R. "The Rhetoric of Opposing Constructions of Reality: Gay Rights in St. Paul," Central States Speech Association Convention, Top Three Papers in Rhetorical Theory, Milwaukee, WI, April 1982 (ERIC: ED-215-375).
- Palmerton, Patricia R. and Pribble, Paula T. "The Brethren: A Case Study," Western Speech Communication Association Convention, Denver, CO, February 1982 (ERIC: ED-215-388)
- Palmerton, Patricia R. "The Rhetoric of the Gay Rights Movement in St. Paul, Minnesota: An Analysis of Rhetorical Interaction," Speech Association of Minnesota Convention, Hibbing, MN, September 1981; nominated for SAM Showcase Panel at Central States Speech Association Convention, 1982: "The Rhetoric of Social Movements."

Wendt, Hans W. and Palmerton, Patricia R. "Interaktion von Machtthematik mit Wahlpolitischen Situation," [Interaction of Power Imagery with the Political Situation], presented by H.W. Wendt at Power, Imagery, and Behavior: Second Research Conference, Ruhr-University, Bochum, West Germany, 1972.

**Awards and Honors:**

- 1998 Burton and Ruth Grimes Teaching Award, presented to the outstanding teacher of the faculty of the College of Liberal Arts, Hamline University, St. Paul, MN.
- 1991 Sears Roebuck Foundation Teaching Excellence and Campus Leadership Award, "awarded to the faculty member who has made a distinct difference in the teaching climate of the college in such areas as: model classroom teaching, campus leadership, pioneering teaching methodology, creative course development, and/or instructional support."
- 1989 Central States Communication Association Outstanding Young Teacher Award, presented at the Central States Communication Association Convention, Kansas City, MO, April 1989.
- 1985 Nominated by Department of Speech Communication, University of Minnesota, for a Speech Communication Association Dissertation Award.
- 1983 Top Student Paper Award, Mass Communication Division, Speech Communication Association.
- 1983 Designated one of Top Three Papers in Rhetorical Criticism, Central States Communication Association Convention.
- 1982 Designated one of Top Three Papers in Rhetorical Theory, Central States Communication Association Convention.
- 1980 Marguerite Garden Jones Award for the Pursuit of Excellence in Speech, a competitive award presented by the University of Minnesota Foundations in conjunction with the Department of Speech-Communication, College of Liberal Arts.
- 1979 Distinguished Service to the Department Award, Department of Speech-Communication, University of Minnesota, Minneapolis, MN.
- 1972 Graduated with Departmental Honors, Department of Psychology, Macalester College, St. Paul, MN.

**Departmental and College Service:**

- 2007-2008 CLA representative on Hamline University Faculty Council
- 2006-2007 Co-Chair, Summer Faculty Development Institute Advisory Committee (SUMAC)

- 1996 - 2005 Co-advisor, Presidential Fellows
- 2000-2003 Member, Employee Benefits Committee
- 1992-1996 Member, Faculty Personnel Committee; Chair, 1993-94; co-chair, 1995-96.
- 1989-1991 Member, Academic Policies Committee, Hamline University.
- 1985-1989 Member, General Education Committee, Hamline University. This committee was charged with implementing a new General Education curriculum (pilot year was 1985-86). Served as secretary, 1986-87.
- 1988 Chair, Speaking Across the Curriculum Committee, Department of Speech, University of Hawaii-Manoa.
- 1988 Member, Undergraduate Curriculum Committee, Department of Speech, University of Hawaii-Manoa.
- 1987-1988 Member, Ad Hoc Committee on Faculty and Administrative Evaluation, Hamline University. This committee was charged with reviewing and recommending policies regarding evaluation throughout the University. All recommendations were accepted by both Administration and Faculty.
- 1985-1987 Member, Internship and Work and the Work Place Task Force, Hamline University.
- 1977-1980 Member, Speech-Communication Departmental Council, University of Minnesota
- 1978-1979 Member, Administrative Committee for Teaching Associate Staff, University of Minnesota

**Service, Professional Associations:**

- 2006-2007 manuscript reviewer for International Association of Conflict Management.
- 2003-2004 manuscript reviewer for *Communication Education* (a journal published by the National Communication Association).
- 1998-2000 Member-at-Large, Executive Committee of the Central States Communication Association (this is an elected office).
- 1996-1997 Member, Speech Communication Association committee, Preparing Future Communication Faculty.
- 1992-1993 Chair, Outstanding New Teacher Award Committee, Central States Communication Association.
- 1991-1993 Member, Committee on Oral Communication Education in the Undergraduate Curriculum, sponsored by the Educational Policies Board, Speech Communication Association.

- 1992 Judge, Outstanding New Teacher Award, Central States Communication Association.
- 1991 Judge, "Programs of Excellence Award", an award given to outstanding programs in speech communication, sponsored by the Senior University and College Division, Speech Communication Association.
- 1990-1992 Participant, Essential Undergraduate Curriculum in Speech Communication Project, Small College Interest Group, Senior University and College Division, Speech Communication Association.
- 1985-1989 Participating Researcher, The Terrorism and the News Media Research Project, Association for Education in Journalism and Mass Communication, Mass Communications and Society Division, funded by the Gannett Foundation.

**Academic Consulting:**

- 2006-present Consulting researcher assessing the communicative aspects of the work of Equibuddy in integrating equestrian vaulting into Riding for the Disabled programs in the UK. This research is ongoing, and is supported by Equibuddy, Greenlaw Dean, The Scottish Borders, Scotland, UK, and the Scottish Equestrian Association.
- 1997 Named as consulting scholar by Kaunas University of Technology, Kaunas, Lithuania (duties include serving as outside reviewer for dissertations).
- 1987-present Consulting regarding curriculum development in oral communication. I have been a consultant to institutions in the following States: Florida, Hawaii, Indiana, Minnesota, South Carolina, Utah, Virginia, and Texas (client list is available upon request). I have also been an external reviewer for programs at several institutions.
- 1980-1989 Consulting, developing and facilitating workshops in interpersonal communication, public presentations, public discussion, career development; member of Task Force for Honeywell/People in the 80's, Honeywell, Inc.

**Community Service:**

- I have been involved in the community in various capacities:
- Global Volunteers, both as a volunteer teaching English in Italy, and as a volunteer consultant pertaining to developing curricula to help U.S. schools partner with schools in other countries.
  - Media resource and speaker on media coverage of terrorism; on gender and communication, and on plagiarism by journalists.
  - The Minnesota Boychoir for nine years as a parent volunteer.