HAMLINE UNIVERSITY

MARKETING - Major Requirements for BBA Degree

Effective Fall 2012

Full name: Hamline ID: Phone #:

Anticipated graduation date (such as: May, 2016)

16 COURSES FOR MAJOR (13 core major courses, 3 discipline-specific courses)

DEPT	COURSE	TITLE	GRADE	CREDITS	TERM/ YEAR	SUBSTITUTE COURSE*	BREADTH OF STUDY CREDITS**
1. ACCT	1310	Financial Accounting		4			no
2. ACCT	1320	Managerial Accounting		4			no
3. ECON	1310	Microeconomic Analysis		4			yes
4. ECON	1320	Macroeconomic Analysis		4			yes
5. ECON	1340	Quantitative Analysis & Data Mgmt		4			no
6. FIN	3100	Foundations of Finance		4			no
7. MGMT	3100	Foundations of Management		4			no
8. MKTG	3100	Foundations of Marketing		4			no
9. MGMT	3130	Business Law		4			no
10. MGMT	5860	Strategic Management		4			no
11. ***One statistics course chosen from the following:***							
ECON	1330	Statistics		4			yes
MATH	1200	Statistics and Data Analysis					
PSY	1340	Statistics for the Behavioral Sciences					
12. ***One communication course chosen from the following:***							
COMM	1110	Public Speaking		4			yes
COMM	3380	Small Group Communication					
13. ***One writing course chosen from the following:***							
ENG	3340	Organizational Writing		4			yes
ENG	3370	Topics in Professional Writing					
Three marketing-focused courses:							
14. MKTG	3710	International Marketing		4			no
15. MKTG	3720	Market Research		4			no
16. MKTG	3740	Consumer Behavior		4			no
Writing intensive course in the major:							

*Department approval is required for transfer courses or other substitutions. Approval must be initialed in the Department Approval column.

**In order to graduate, you must have at least 76 Breadth of Study credits (credits outside your major department). See above for couses in your major that also count toward Breadth of Study.

Student signature: Date:
(required)

Marketing advisor signature: Date:
(required)

Department chair/director signature: Date:
(required for course substitutions and waivers)